

CITIES OF  LEARNING



We believe that cities are full of people with talents and potential that often go unseen and unrecognised.

Based on research in Brighton and Plymouth RSA and Digitalme have devised a new way to connect people with opportunities at scale across our cities, unlocking untapped potential for all individuals, employers and communities.





Mission Statements

An inclusive approach that promotes and recognises learning wherever it happens and leads to new pathways into education and work.

Helps people and places tell the story of their learning.

The key elements of the Cities of Learning initiative



Badge Issuing
platform



Pathways tool



Learning spine



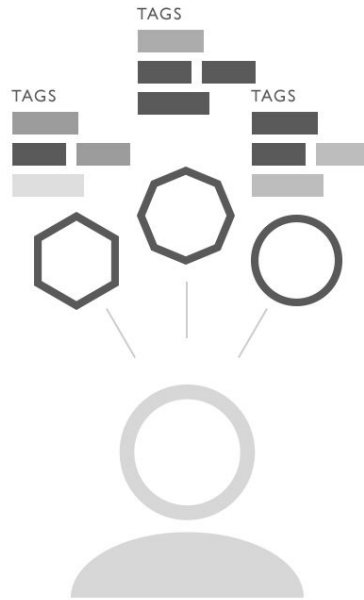
Online & offline
resources

Cities of learning platform Overview

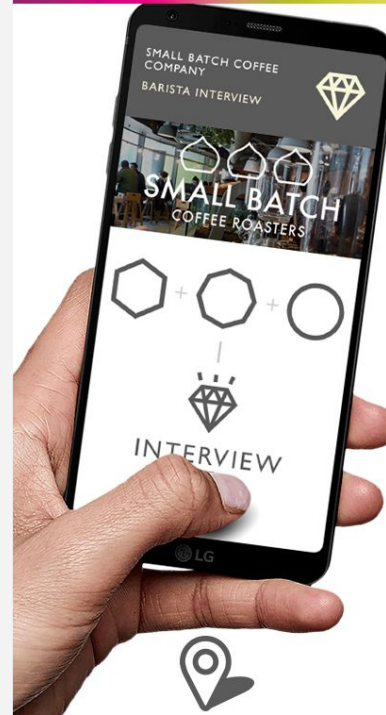
BADGING A CITY



ISSUING BADGES



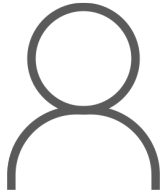
PRESENTING PATHWAYS



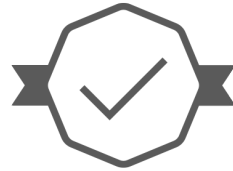
CITYWIDE DATA INSIGHTS



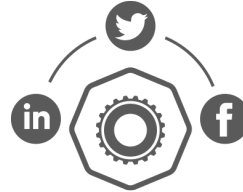
How Open Badges work:



An individual meets requirements to earn a digital badge



Organisation issues the digital badge



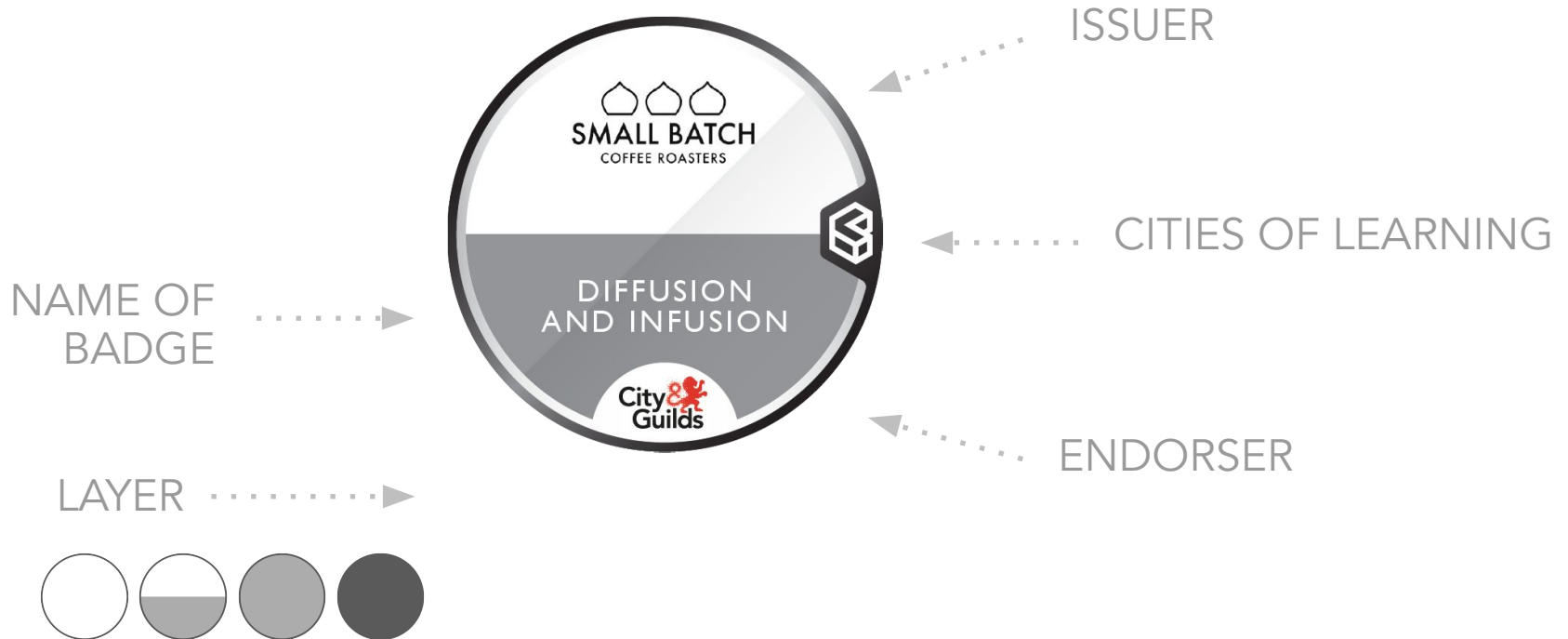
The individual accepts and shares their digital badge



Learners build a portfolio of badges

Cities of Learning Badge explained

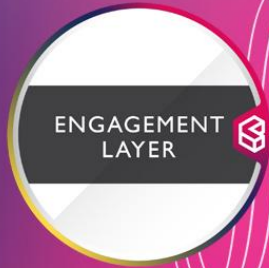
Example design only





CITIES OF LEARNING SPINE

FORMAL
INFORMAL



DESTINATIONS

EDUCATION
ENTERPRISE
EMPLOYMENT
CIVIC ENGAGEMENT

LEARNING OPPORTUNITIES

KNOWLEDGE
SKILLS
ATTITUDES & VALUES



CITIES OF LEARNING SPINE

Learning is structured in layers that represent the knowledge, skills, attitudes and values gained through participation in different types of learning activities, which encourage active and applied learning.

	ENGAGEMENT	PARTICIPATION	DEMONSTRATION	LEADERSHIP
KNOWLEDGE	Acquire information	Interact with learning	Apply knowledge with real world context	Embed knowledge in different contexts
SKILLS	Actively experience	Join in	Gain experience and receive feedback to develop	Influence others
ATTITUDES & VALUES	Understand what's expected	Meet expectations	Show consistency	Take ownership and inspire



CITIES OF LEARNING SPINE

The Learning Spine has four destinations to help people understand where their learning can take them.



EDUCATION

- enrolling on a course
or programme



ENTERPRISE

- being
entrepreneurial



EMPLOYMENT

- getting a job



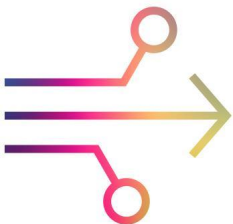
CIVIC ENGAGEMENT

- build pride and a
sense of belonging in
local areas



CITIES OF LEARNING SPINE

Pathways are the routes people take through learning towards their desired destinations picking up and deepening their knowledge, skills, and capabilities along the way



Interest pathways are created by people who choose the knowledge, skills, attitudes and values they would like develop through the learning opportunities available to them.



Recommended pathways are created by organisations to help signpost people if they require specific knowledge, skills, attitudes and values for roles or opportunities.



CITIES OF LEARNING SPINE



Themes are the way Cities curate learning to make it easier for people to create or follow a pathway to their desired destination.

Civic themes bring together opportunities to help people develop a sense of pride and belonging in local areas.



Place

Wellbeing themes are non sector specific and the primary focus of learning is developing attitudes and values to be able to engage in further opportunities.



Person

Sector themes are sector specific, and the primary focus of learning is developing knowledge and skills in specific areas of learning that link to destinations in the local area.



Opportunities

A selection of brands using Open Badges to communicate skills in a portable, verifiable and secure format.



Over 15 million open badges have been issued so far



Cardiff
Metropolitan
University



The Pathways Worksheet helps you the information you need to design your cities learning credentials

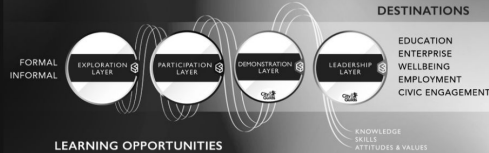


HELPING PEOPLE AND PLACES TELL THE STORY OF THEIR LEARNING.

Use the fields below to explore which type of badge your learning activity fits. Then complete the final template overleaf.

TIPS

1. BE AWARE BADGES ARE VIEWED BY PEOPLE WHO MIGHT HAVE NEVER HEARD OF YOUR ORGANISATION BEFORE.
2. USE CLEAR, UNAMBIGUOUS LANGUAGE AND EXPLAIN ACHIEVEMENTS.
3. HIGHLIGHT THE MOST IMPORTANT ASPECTS OF THE LEARNING AND USE THE WEBLINKS TO PROVIDE FURTHER CONTEXT.
4. REMEMBER THE BADGE DESCRIPTIONS SHOULD BE WRITTEN IN THE PAST TENSE.
5. THINK ABOUT HOW YOU WILL RECOGNISE BADGES AS AN ORGANISATION MOVING FORWARDS (INTERVIEWS, WORK EXPERIENCE, APPRAISALS, FOR EXAMPLE).



LEARNING SPINE

The Cities of Learning Spine is a structure to help people access opportunities and progress towards their chosen destination, so there are no dead ends for learning, the spine consists of 4 layers of learning. Choose the layer your learning opportunity fits in and use the information below to complete the badge template overleaf.

ENGAGEMENT

EARNERS OF THIS BADGE HAVE ACTIVELY EXPERIENCED AND ENGAGED WITH LEARNING BY

PARTICIPATION

EARNERS OF THIS BADGE HAVE PARTICIPATED IN AND INTERACTED WITH LEARNING BY

DEMONSTRATION

EARNERS OF THIS BADGE ARE ABLE TO APPLY THEIR KNOWLEDGE OF

..... IN A WORLD REAL CONTEXT.

THROUGH THEIR LEARNING THEY HAVE GAINED EXPERIENCE OF

LEADERSHIP

EARNERS OF THIS BADGE ARE ABLE TO APPLY THEIR KNOWLEDGE OF

..... IN DIFFERENT CONTEXTS.

THROUGH THEIR WORK THEY ARE ABLE TO INFLUENCE AND INSPIRE OTHERS THROUGH THEIR WORK.



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Issuing organisation name:

Designed by:

Date:

BADGE NAME

The name for the badge that will be issued to learners. Consider naming conventions across your programme.

ADDITIONAL INFORMATION

Add a link to a public web page about your learning program.

LEARNING LAYER

Choose one of the following

ENGAGEMENT
PARTICIPATION
DEMONSTRATION
LEADERSHIP

DESCRIPTION

A short and concise description of the achievement. (500 characters maximum, including spaces). Ask yourself, what is this individual capable of now they have this badge?

CRITERIA

What it takes to earn this badge? Describe the required activity to earn the badge using descriptive action phrases, with a link to any supporting information.

CRITERIA 1 (EXAMPLE)

TYPE

TYPE: Engagement Badge, Civic, Outdoor, Education Enterprise Wellbeing Other, Personal, Regional, Public, Professional, Project, Professional Experience, Showcase, Signature, Volunteer

DESCRIPTION

Describe the required activity to earn the badge using descriptive action phrases.



CRITERIA 2

TYPE

DESCRIPTION



CRITERIA 3

TYPE

DESCRIPTION



CRITERIA 4

TYPE

DESCRIPTION



TAGS

Highlight those relevant and add additional one to two word descriptions of the required activity to earn the badge using action phrases. (15-20 per badge is best practice)

LAYER

ENGAGEMENT PARTICIPATION DEMONSTRATION LEADERSHIP

APPROACH

ONLINE IN PERSON BLENDED

FOCUS

TECHNICAL CHARACTER APPLIED LEARNING

THEME

SECTOR WELLBEING CIVIC

RECOMMENDATIONS

Suggest 'next steps' to your earners to help them stay engaged with your programme and follow learning pathways. Recommend the next badge or link to other local opportunities.



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Glossary of terms

Layers of learning build peoples agency, capability and networks and form the basis of the learning spine.

Engage by actively experiencing learning opportunities to acquire information and understand what's expected of you.

Participate by joining in and interacting with learning to meet expectations.

Demonstrate by applying knowledge with real world context to gain experience, receive feedback and show consistency.

Lead by embedding knowledge in different contexts to influence others, take ownership and inspire.

Themes of learning build pride and a sense of belonging in place, support mental and physical wellbeing and highlighting sector specific opportunities.

Civic themes help people develop a sense of pride and belonging in local areas.

Wellbeing themes are non sector specific and use learning opportunities to help support and sustain mental and physical health and wellbeing.

Sector themes are sector specific and highlight the opportunities and destinations available in specific areas of learning.

Learning destinations are the target people aim for with their learning and inform what opportunities they take to get there.

Employment is a destination for people to find local jobs.

Enterprise is a destination for people to learn entrepreneurial thinking and ways of working.

Civic engagement is a destination for for people who want to get involved in their local area.

Education is a destination for people who would like to access further learning opportunities in formal settings.

Learning pathways are the routes people take through learning towards their desired destinations.

Interest pathways are created by people who choose the knowledge, skills, attitudes and values they would like develop through accessing the learning opportunities available to them.

Recommended pathways are created by organisations to help signpost people if they require specific knowledge, skills, attitudes and values for roles or opportunities.